

DMV Made Media

Elite Player Exposure Videos

Purpose-built content for athletes pursuing the next level. DMV Made Media produces professional player exposure and recruiting videos designed to give college coaches and evaluators a clear, concise snapshot of an athlete's current abilities. From basic highlight edits to fully produced on-field evaluations, each option is structured to support the recruiting process at different stages—whether you're just starting your recruiting journey or actively communicating with college programs.



Video Packages Built for Your Recruiting Stage



Three Pathways to College Exposure

Every athlete's recruiting timeline is different. Whether you already have strong game footage that just needs professional editing, or you need a complete filmed evaluation from the ground up, DMV Made Media offers flexible solutions designed around your current needs and budget.

Our packages range from editing-only services for athletes with existing footage, to fully produced on-field evaluations with professional filming, graphics, and priority turnaround. Each option is structured to deliver what college coaches actually look for during the evaluation process.

Package Comparison

1	2	3	4
<p>Basic Highlight Reel</p> <p>\$299 – Editing Only</p> <ul style="list-style-type: none">• 2–6 minute recruiting reel• Client-submitted footage only• Music, pacing, and clean visual flow• Basic name and position text• One edit cut included <p>⚠️ No filming or on-site production included</p>	<p>Elite Player Exposure</p> <p>\$699 – Professional Filming</p> <ul style="list-style-type: none">• 1–2 minute high-impact showcase• Professional videographer on site• Travel included up to 45 miles• Filming at up to two locations• Three-hour filming window maximum• Structured recruiting-style edit• Full usage rights for social media	<p>Elite Player Exposure Plus</p> <p>\$999 – Premium Production</p> <ul style="list-style-type: none">• Everything in Elite Player Exposure• Extended filming time for additional reps• Second edit included for deeper refinement• Coach-style graphics with measurables• Priority turnaround for faster delivery• 20 player portraits photographs <p>✓ Best for active recruiting timelines</p>	<p>Supreme DMV Made Media Day Experience</p> <p>\$2,500 – Full-Scale Athlete Production</p> <ul style="list-style-type: none">• 10–15 minute cinematic "Day in the Life" feature• Two 5 hour days of on-site filming• Up to six total locations (training, field, home, school, facilities, etc.)• Behind-the-scenes + game/action coverage• Cinematic storytelling edit (not just highlights)• Professional audio, music, and pacing• Advanced graphics + athlete branding elements• Multiple outfit / environment changes• Full usage rights across all platforms <p>✓ Designed for elite athletes building a personal brand</p>

What Coaches See in Your Video

Elite Exposure Videos Showcase Key Evaluation Points

College coaches and recruiters are looking for specific athletic indicators when evaluating players. Our professionally filmed exposure videos are structured to highlight exactly what evaluators prioritize during the recruiting process, giving you the best chance to make a strong first impression.

Each video captures the complete athletic profile coaches need to see—from verified measurables and mechanics to on-field performance and athlete presentation. This isn't just highlight footage; it's a recruiting tool designed around what actually matters in the evaluation process.



Measurables

Throwing velocity, verified 60-yard time, height and weight metrics



Mechanics

Throwing form, offensive approach, and cage work fundamentals



Athleticism

Running ability, field presence, and overall athletic movement



Presentation

Brief on-camera athlete introduction and professional editing



Your Creation Journey

Creating your professional recruiting video with DMV Made Media follows a streamlined, transparent process designed to ensure a high-quality product tailored to your needs. From initial package selection to final video delivery, each step is clearly defined, keeping you informed and engaged throughout.

Our structured approach guarantees efficient production, allowing you to focus on your athletic journey while we handle the technical details. You'll move through clear stages of selection, planning, filming, and review, culminating in a powerful tool for college recruitment.

